

MODULE 16 WORKSHEET

# GETTING PUBLISHED

## Evaluate Your Work

For each project, honestly evaluate your work. Answer these 5 questions:

1. Is your design more than 20% FRESH?

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2. Is your design more than 20% CUSTOM?

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3. Is your design more than 20% ALIGNED with your target magazine's aesthetic?

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4. Is your design more than 20% EDITED?

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5. Is your design more than 20% "WOW"?

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If you answered "no" for any of those questions, what could you readjust/change to create the look that would really be your BEST?