

MODULE 16 WORKSHEET

GETTING PUBLISHED

Evaluate Your Work

For each project, honestly evaluate your work. Answer these 5 questions:

1. Is your design more than 20% FRESH?

2. Is your design more than 20% CUSTOM?

3. Is your design more than 20% ALIGNED with your target magazine's aesthetic?

4. Is your design more than 20% EDITED?

5. Is your design more than 20% "WOW"?

If you answered "no" for any of those questions, what could you readjust/change to create the look that would really be your BEST?